

**ZONA HOTELERA CANCUN - PUERTO MORELOS**

**ASOCIACIÓN DE HOTELES DE CANCÚN**

**MUESTREO DE OCUPACIÓN DIARIA (%) OCTUBRE A LA FECHA 2017**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN OCTUBRE 2017																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
<b>GENERAL</b>	59.2	55.5	56.7	59.6	64.9	67.3	69.9	66.3	63.8	63.9	69.3																					63.3
T.I. G. T.	57.6	54.6	56.7	57.8	65.4	66.8	66.6	64.5	64.0	65.0	75.5																					63.1
T.I. 5 E.	61.8	57.4	58.7	62.7	67.7	72.3	75.9	71.3	66.8	66.2	68.5																					66.3
T.I. 4 E.	55.6	53.7	51.5	52.8	56.1	56.4	61.8	56.5	53.8	53.9	52.5																					55.0
PROMEDIO T.I.	58.3	55.2	55.6	57.8	63.1	65.2	68.1	64.1	61.6	61.7	65.5																					61.5
E.P. G. T.	29.6	30.4	32.0	36.1	35.8	35.3	40.6	33.6	29.9	24.7	30.2																					32.6
E.P. 5 E.	53.2	50.6	50.1	50.9	52.7	50.5	54.6	55.1	53.8	55.1	56.4																					53.0
E.P. 4 E.	59.6	58.8	55.7	59.7	61.7	63.2	61.4	57.4	59.4	60.8	60.9																					59.9
E.P.3 E.	40.2	34.4	31.4	34.4	41.2	43.2	43.2	39.5	35.5	39.4	39.9																					38.4
PROMEDIO E.P.	45.7	43.6	42.3	45.3	47.8	48.0	49.9	46.4	44.7	45.0	46.9																					46.0
<b>CANCUN CENTRO</b>	<b>49.8</b>	<b>56.0</b>	<b>62.2</b>	<b>67.6</b>	<b>65.5</b>	<b>68.0</b>	<b>54.8</b>	<b>52.9</b>	<b>60.3</b>	<b>62.6</b>	<b>69.2</b>																				<b>60.8</b>	

**ZONA HOTELERA CANCUN - PUERTO MORELOS**

**ASOCIACIÓN DE HOTELES DE CANCÚN**

**MUESTREO DE OCUPACIÓN DIARIA (%) SEPTIEMBRE A LA FECHA 2017**

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN SEPTIEMBRE 2017																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
<b>GENERAL</b>	72.4	73.9	67.9	63.2	62.3	64.9	69.0	70.2	67.9	63.1	61.7	59.9	59.1	65.7	70.4	71.9	62.8	60.7	60.6	63.6	67.6	68.8	68.9	62.8	59.6	58.1	59.9	65.2	67.3	66.7		65.2
T.I. G. T.	73.4	76.8	70.3	64.5	63.0	70.4	73.4	72.3	65.1	59.9	58.8	57.2	55.8	58.1	62.6	63.5	57.2	56.7	59.0	60.6	63.7	65.3	64.7	60.0	57.6	56.3	60.4	68.8	68.8	66.5		63.7
T.I. 5 E.	73.8	73.8	68.6	63.9	62.5	64.1	70.1	72.1	72.1	66.9	65.0	63.1	62.3	74.2	77.9	80.2	68.0	65.6	64.3	68.6	73.0	73.8	74.9	66.2	63.5	62.2	62.8	64.5	68.0	68.4		68.5
T.I. 4 E.	68.3	72.8	66.3	63.8	59.9	60.8	64.1	66.2	65.8	64.4	59.7	57.6	58.5	59.3	61.6	64.5	60.8	58.3	52.9	58.9	62.2	65.7	63.2	60.5	59.9	57.4	51.6	52.8	62.2	60.5		61.3
PROMEDIO T.I.	71.8	74.5	68.4	64.0	61.8	65.1	69.2	70.2	67.7	63.8	61.2	59.3	58.9	63.9	67.4	69.4	62.0	60.2	58.7	62.7	66.3	68.3	67.6	62.3	60.4	58.6	58.3	62.0	66.4	65.1		64.5
E.P. G. T.	65.1	55.0	36.6	36.0	32.5	30.7	29.1	39.4	37.4	41.0	40.9	39.5	40.2	46.8	60.1	61.6	51.4	30.0	33.1	29.0	29.6	33.8	29.6	24.6	20.1	18.8	18.8	23.0	33.8	34.7		36.7
E.P. 5 E.	55.9	51.5	51.5	43.2	49.5	47.9	49.8	50.6	47.4	44.7	42.6	43.6	45.6	45.9	51.6	49.3	46.1	40.0	39.7	43.0	45.3	48.5	45.9	43.3	37.0	41.5	43.0	45.2	47.3	53.8		46.3
E.P. 4 E.	73.3	72.0	67.0	69.8	70.5	69.1	69.6	69.1	69.2	62.6	63.7	60.9	60.0	61.6	67.0	68.8	61.7	62.9	70.5	73.3	76.7	63.8	72.5	68.1	59.7	60.0	62.6	68.5	69.1	66.3		67.0
E.P.3 E.	48.3	54.4	47.0	45.6	41.2	41.1	43.5	48.2	49.5	46.3	49.2	51.8	43.8	46.1	52.7	49.8	46.1	57.8	45.4	52.8	54.3	54.8	57.1	53.2	48.9	37.7	41.4	62.0	46.2	52.0		48.9
PROMEDIO E.P.	60.7	58.2	50.5	48.6	48.4	47.2	48.0	51.8	50.9	48.6	49.1	48.9	47.4	50.1	57.9	57.4	51.3	47.7	47.2	49.5	51.5	50.2	51.3	47.3	41.4	39.5	41.5	49.7	49.1	51.7		49.8
<b>CANCUN CENTRO</b>	<b>61.9</b>	<b>60.8</b>	<b>60.2</b>	<b>69.3</b>	<b>71.4</b>	<b>77.6</b>	<b>75.5</b>	<b>65.7</b>	<b>62.9</b>	<b>53.5</b>	<b>63.9</b>	<b>69.5</b>	<b>67.4</b>	<b>63.5</b>	<b>55.8</b>	<b>54.9</b>	<b>44.4</b>	<b>61.2</b>	<b>67.3</b>	<b>67.8</b>	<b>67.2</b>	<b>61.1</b>	<b>60.2</b>	<b>54.9</b>	<b>60.4</b>	<b>58.7</b>	<b>70.3</b>	<b>68.3</b>	<b>58.6</b>	<b>56.8</b>		<b>63.0</b>