

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) DICIEMBRE A LA FECHA 2017

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN DICIEMBRE 2017																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	81.1	81.9	75.3	71.0	73.7	75.8																										76.5
T.I. G. T.	79.9	80.4	72.3	71.4	75.6	78.7																										76.4
T.I. 5 E.	83.2	84.4	79.3	74.9	74.2	76.8																										78.8
T.I. 4 E.	69.4	68.0	64.0	59.1	58.5	59.8																										63.1
PROMEDIO T.I.	77.5	77.6	71.9	68.5	69.4	71.7																										72.8
E.P. G. T.	58.4	59.1	51.9	49.8	58.3	63.5																										56.8
E.P. 5 E.	68.1	71.0	70.4	67.8	67.4	62.1																										67.8
E.P. 4 E.	72.1	74.5	66.7	71.3	73.2	70.5																										71.4
E.P.3 E.	68.4	58.8	59.1	35.5	52.8	54.6																										54.9
PROMEDIO E.P.	66.7	65.9	62.1	56.1	62.9	62.7																										62.7
CANCUN CENTRO	72.3	72.1	61.8	65.9	74.4	74.5																										70.2

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) NOVIEMBRE A LA FECHA 2017

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN NOVIEMBRE 2017																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	64.6	74.1	79.2	80.4	82.0	81.8	83.4	88.0	92.0	88.9	85.3	79.5	75.3	75.0	77.4	82.1	83.5	87.4	85.0	80.7	80.9	82.0	86.1	87.2	84.6	76.7	72.8	71.1	72.1	78.4		80.6
T.I. G. T.	63.8	75.5	79.1	80.7	80.9	85.1	85.9	90.3	94.3	85.9	82.3	76.9	73.7	75.9	78.6	84.1	84.1	86.6	83.7	78.8	81.5	82.9	86.4	89.5	85.6	75.2	72.2	71.3	71.6	78.2		80.7
T.I. 5 E.	64.0	72.5	77.3	76.9	81.7	79.4	81.6	86.6	91.6	90.9	87.1	81.8	77.0	75.3	77.8	82.2	82.9	88.3	87.9	84.6	82.9	84.3	88.9	87.6	84.7	77.8	73.8	72.1	73.8	80.7		81.1
T.I. 4 E.	59.6	64.3	72.1	77.8	76.9	81.0	80.9	84.4	88.3	84.9	83.4	73.7	67.7	71.3	68.8	72.9	77.5	79.4	72.9	71.6	73.8	71.9	76.5	81.3	82.9	74.8	67.4	63.1	61.7	61.4		74.1
PROMEDIO T.I.	62.5	70.8	76.2	78.5	79.8	81.8	82.8	87.1	91.4	87.3	84.3	77.4	72.8	74.2	75.1	79.7	81.5	84.8	81.5	78.3	79.4	79.7	83.9	86.1	84.4	75.9	71.1	68.8	69.0	73.4		78.6
E.P. G. T.	57.3	68.1	77.4	93.0	94.0	85.4	87.3	78.7	76.5	74.1	73.8	54.3	43.8	37.5	40.2	50.9	66.1	77.4	72.0	64.9	65.0	71.0	73.4	72.0	69.9	53.2	48.2	46.8	48.1	59.2		66.0
E.P. 5 E.	59.0	63.5	68.9	76.4	79.5	79.6	79.3	82.4	83.7	85.7	82.4	77.3	74.4	72.6	73.2	74.2	81.9	86.9	80.3	78.2	78.3	82.4	85.8	76.4	76.7	72.3	64.5	57.9	59.0	62.1		75.2
E.P. 4 E.	65.0	71.3	76.4	79.6	85.8	82.4	88.8	90.5	84.5	81.0	78.4	74.6	71.7	66.2	68.9	70.2	71.7	75.7	77.2	77.3	77.7	77.7	81.9	75.0	79.7	73.5	73.1	69.4	70.8	68.6		76.2
E.P.3 E.	61.8	62.3	84.2	76.8	70.1	69.3	73.5	77.8	75.7	77.4	73.4	64.3	61.6	61.1	67.4	77.8	77.9	80.4	75.6	63.6	63.2	61.9	62.8	67.7	67.9	68.1	60.5	61.7	60.2	62.0		68.9
PROMEDIO E.P.	60.8	66.3	76.7	81.4	82.4	79.2	82.2	82.4	80.1	79.6	77.0	67.6	62.9	59.4	62.4	68.3	74.4	80.1	76.3	71.0	71.1	73.3	76.0	72.8	73.5	66.8	61.6	58.9	59.5	63.0		71.6
CANCUN CENTRO	62.8	64.2	68.8	71.7	72.9	80.9	88.4	93.1	89.1	74.4	66.3	62.1	68.4	75.2	79.0	87.0	74.7	68.2	62.8	63.5	69.5	76.2	82.2	73.4	73.1	68.1	73.1	80.6	80.8	76.1		74.2