

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) JUNIO A LA FECHA 2018

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN JUNIO 2018																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	77.3	76.9	73.0	72.7	73.4	77.5	82.5	85.7	86.0	80.1	76.8	75.5																				78.1
T.I. G. T.	74.2	72.2	69.7	70.9	72.8	76.5	81.9	81.9	80.4	76.1	73.4	71.4																				75.1
T.I. 5 E.	82.8	83.2	78.0	77.0	76.4	80.9	84.5	89.7	90.8	84.4	81.7	80.4																				82.5
T.I. 4 E.	84.3	83.7	79.5	76.0	74.8	77.4	82.8	87.2	87.2	79.5	81.3	83.5																				81.4
PROMEDIO T.I.	80.4	79.7	75.7	74.6	74.7	78.3	83.1	86.2	86.1	80.0	78.8	78.4																				79.7
E.P. G. T.	52.7	49.0	44.2	38.8	41.0	57.6	68.0	79.3	84.3	72.0	56.5	62.2																				58.8
E.P. 5 E.	61.1	62.6	61.3	58.0	59.4	65.7	75.0	78.9	78.7	75.8	70.1	70.2																				68.1
E.P. 4 E.	83.3	79.6	77.3	85.3	85.8	81.6	85.3	86.3	85.2	82.1	82.8	85.7																				83.4
E.P.3 E.	51.6	60.4	57.3	58.7	66.4	58.9	61.0	64.5	68.4	56.8	55.7	61.8																				60.1
PROMEDIO E.P.	62.2	62.9	60.0	60.2	63.1	66.0	72.3	77.3	79.1	71.7	66.3	69.9																				67.6
CANCUN CENTRO	70.0	69.5	63.9	73.8	71.9	70.9	71.7	63.7	60.3	53.8	57.1	77.2																			67.0	

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) MAYO A LA FECHA 2018

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN MAYO 2018																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	73.6	75.2	81.2	86.6	88.0	80.1	75.6	74.1	74.4	77.9	81.5	82.8	78.9	76.3	74.4	78.1	83.6	88.1	86.4	78.6	74.3	72.7	74.2	80.5	85.3	85.9	80.4	74.5	71.9	72.1	74.1	78.8
T.I. G. T.	68.2	72.1	81.8	85.5	86.6	77.7	73.5	72.5	73.1	75.2	76.1	75.3	69.0	69.1	68.5	74.0	81.6	86.1	81.7	74.8	70.2	68.7	69.0	76.6	80.3	80.3	76.0	72.3	71.0	72.0	72.8	75.2
T.I. 5 E.	79.6	81.0	84.4	90.7	91.5	84.0	79.7	78.1	78.0	83.1	88.6	91.8	89.0	83.5	80.4	83.3	86.7	92.7	91.9	82.9	80.1	78.1	80.3	84.6	90.1	91.8	85.0	79.0	75.4	74.6	78.0	83.8
T.I. 4 E.	75.3	74.9	79.9	87.5	88.8	82.5	76.5	74.1	75.2	81.4	86.4	89.8	89.0	83.6	80.3	78.9	86.5	89.6	92.9	85.9	82.2	81.7	82.2	87.2	91.3	93.2	90.1	80.9	78.0	73.1	75.1	83.0
PROMEDIO T.I.	74.4	76.0	82.0	87.9	89.0	81.4	76.5	74.9	75.4	79.9	83.7	85.6	82.3	78.7	76.4	78.7	84.9	89.4	88.8	81.2	77.5	76.2	77.1	82.8	87.3	88.4	83.7	77.4	74.8	73.2	75.3	80.7
E.P. G. T.	67.8	61.1	66.8	63.9	66.4	51.1	51.1	48.2	41.0	46.6	52.5	54.1	49.9	64.8	68.8	70.5	76.8	58.8	58.4	48.4	43.7	42.2	47.3	58.6	65.5	66.7	61.2	50.0	44.7	47.5	51.1	56.3
E.P. 5 E.	60.6	59.1	55.7	60.4	67.6	64.9	58.9	55.9	59.7	59.4	66.2	63.3	60.6	57.9	55.6	63.8	64.7	76.8	73.9	69.9	55.3	55.2	61.6	71.2	73.4	75.9	69.8	59.9	58.0	59.9	62.4	63.2
E.P. 4 E.	74.8	70.8	74.3	79.9	81.0	78.5	79.7	77.7	79.4	84.7	87.3	89.4	92.0	91.6	90.7	87.2	83.9	87.3	88.2	84.9	86.5	88.3	88.7	90.6	91.9	90.1	81.2	84.2	79.1	87.3	81.7	84.3
E.P.3 E.	54.5	50.4	58.6	69.8	64.9	63.5	60.6	61.9	73.2	55.1	60.4	61.8	59.0	54.3	55.9	58.2	61.9	60.4	66.0	59.6	58.4	62.0	62.7	63.1	61.7	60.3	61.0	63.9	64.1	58.0	54.8	60.7
PROMEDIO E.P.	64.5	60.3	63.8	68.5	70.0	64.5	62.6	60.9	63.3	61.4	66.6	67.1	65.4	67.2	67.7	69.9	71.8	70.8	71.6	65.7	61.0	61.9	65.1	70.8	73.2	73.2	68.3	64.5	61.5	63.2	62.5	66.1
CANCUN CENTRO	63.9	72.5	76.4	63.3	59.6	59.9	60.3	68.2	61.8	63.8	61.3	55.9	58.7	62.5	73.4	84.6	86.7	68.8	60.5	57.4	67.5	73.6	81.7	84.6	75.9	69.2	64.0	68.8	76.6	79.8	82.1	69.1