

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) ENERO A LA FECHA 2018

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																	
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																	
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN ENERO 2018																																
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
GENERAL	89.7	86.8	87.5	88.6	87.0	82.3	79.6	78.4	78.4	81.4	80.6																						83.7
T.I. G. T.	86.3	81.6	85.2	88.8	88.2	86.5	80.0	80.0	80.8	82.1	82.7																						83.8
T.I. 5 E.	92.6	91.0	90.4	89.6	87.2	84.2	79.2	76.0	75.8	80.2	77.4																						84.0
T.I. 4 E.	90.2	83.4	74.4	83.6	81.2	83.0	79.9	79.8	79.4	79.9	84.2																						81.7
PROMEDIO T.I.	89.7	85.3	83.3	87.3	85.5	84.6	79.7	78.6	78.7	80.7	81.4																						83.2
E.P. G. T.	79.1	76.5	72.5	73.3	65.3	66.9	83.3	82.5	81.2	90.8	84.9																						77.8
E.P. 5 E.	86.5	93.3	91.0	89.2	90.1	59.2	79.4	75.4	76.5	79.2	83.1																						82.1
E.P. 4 E.	86.2	84.7	87.9	86.7	85.8	87.8	83.2	88.1	87.0	88.5	87.4																						86.7
E.P.3 E.	94.6	81.7	88.2	89.9	86.1	81.6	72.9	69.9	69.1	73.5	78.1																						80.5
PROMEDIO E.P.	86.6	84.1	84.9	84.7	81.8	73.9	79.7	79.0	78.4	83.0	83.4																						81.8
CANCUN CENTRO	91.4	88.2	85.4	85.7	83.8	80.4	69.9	71.7	81.6	82.6	82.1																					82.1	

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) DICIEMBRE A LA FECHA 2017

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN DICIEMBRE 2017																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	81.1	81.9	75.3	71.0	73.7	75.8	82.7	85.0	83.4	77.2	72.3	69.3	72.4	75.9	78.0	82.5	77.3	77.3	77.2	77.6	79.3	78.4	78.0	80.1	82.5	83.4	86.5	89.8	91.6	93.2	92.9	80.1
T.I. G. T.	79.9	80.4	72.3	71.4	75.6	78.7	84.8	84.9	81.9	73.8	70.4	66.3	71.5	75.0	75.8	80.7	74.9	76.3	78.0	79.8	82.5	78.3	75.5	77.5	80.2	80.4	83.2	87.3	90.7	90.7	90.0	79.0
T.I. 5 E.	83.2	84.4	79.3	74.9	74.2	76.8	83.4	86.5	84.7	78.2	73.1	71.2	72.7	77.3	80.8	85.8	81.9	81.0	80.7	81.1	81.3	82.0	79.6	80.2	81.7	83.7	87.6	90.3	90.8	94.2	94.6	81.8
T.I. 4 E.	69.4	68.0	64.0	59.1	58.5	59.8	64.8	69.0	71.9	70.1	63.8	60.2	59.5	67.5	68.4	70.6	71.8	72.2	67.3	67.7	67.0	69.7	78.5	88.1	91.9	92.3	92.8	93.4	93.4	96.8	95.1	73.6
PROMEDIO T.I.	77.5	77.6	71.9	68.5	69.4	71.7	77.7	80.1	79.5	74.0	69.1	65.9	67.9	73.3	75.0	79.0	76.2	76.5	75.3	76.2	76.9	76.7	77.9	81.9	84.6	85.4	87.9	90.3	91.6	93.9	93.2	78.2
E.P. G. T.	58.4	59.1	51.9	49.8	58.3	63.5	68.7	64.4	69.3	74.5	68.0	67.3	66.4	49.5	48.8	55.9	49.0	51.1	49.3	52.7	53.4	61.1	76.6	83.5	88.1	87.0	90.8	93.7	96.1	96.8	94.1	67.6
E.P. 5 E.	68.1	71.0	70.4	67.8	67.4	62.1	67.1	75.4	82.3	80.8	67.2	61.1	63.6	64.3	69.2	72.9	73.5	74.8	71.4	67.6	63.8	67.4	79.7	79.7	84.6	91.1	92.2	94.9	95.0	93.9	87.5	75.1
E.P. 4 E.	72.1	74.5	66.7	71.3	73.2	70.5	80.9	79.1	77.0	75.8	73.2	70.5	72.1	71.1	67.5	73.8	67.5	72.6	75.9	75.8	79.0	80.8	81.8	82.3	88.9	89.8	88.3	93.1	91.6	90.8	92.4	78.1
E.P.3 E.	68.4	58.8	59.1	35.5	52.8	54.6	53.6	59.7	60.8	68.9	54.9	56.2	57.1	64.5	70.1	77.0	72.8	67.6	60.9	59.2	74.5	78.3	77.3	85.6	89.6	92.3	92.4	97.7	98.0	97.8	97.1	70.7
PROMEDIO E.P.	66.7	65.9	62.1	56.1	62.9	62.7	67.6	69.7	72.3	75.0	65.8	63.8	64.8	62.3	63.9	69.9	65.7	66.5	64.4	63.8	67.7	71.9	78.9	82.8	87.8	90.0	90.9	94.8	95.2	94.8	92.8	72.9
CANCUN CENTRO	72.3	72.1	61.8	65.9	74.4	74.5	77.0	69.1	64.3	58.6	65.4	71.2	72.3	71.7	72.2	66.0	64.4	74.2	76.2	77.3	81.3	78.2	79.8	81.2	88.4	92.3	94.5	97.3	98.7	98.6	96.6	77.0