

**ZONA HOTELERA CANCUN - PUERTO MORELOS**

**ASOCIACIÓN DE HOTELES DE CANCÚN**

**MUESTREO DE OCUPACIÓN DIARIA (%) MAYO A LA FECHA 2018**

T.I.G.T= TODO INCLUIDO GRAN TURISMO		T.I.5.E= TODO INCLUIDO 5 ESTRELLAS					T.I.4.E= TODO INCLUIDO 4 ESTRELLAS					E.P.G.T= PLAN EUROPEO GRAN TURISMO					E.P.5.E= PLAN EUROPEO 5 ESTRELLAS					E.P.4.E= PLAN EUROPEO 4 ESTRELLAS											
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																	
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN MAYO 2018																																
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO	
<b>GENERAL</b>	73.6	75.2	81.2	86.6	88.0	80.1	75.6	74.1	74.4	77.9	81.5	82.8	78.9	76.4	74.1																		78.7
T.I. G. T.	68.2	72.1	81.8	85.5	86.6	77.7	73.5	72.5	73.1	75.2	76.1	75.3	69.0	69.1	68.1																	74.9	
T.I. 5 E.	79.6	81.0	84.4	90.7	91.5	84.0	79.7	78.1	78.0	83.1	88.6	91.8	89.0	83.5	79.9																84.2		
T.I. 4 E.	75.3	74.9	79.9	87.5	88.8	82.5	76.5	74.1	75.2	81.4	86.4	89.8	89.0	83.6	80.3																81.7		
PROMEDIO T.I.	74.4	76.0	82.0	87.9	89.0	81.4	76.5	74.9	75.4	79.9	83.7	85.6	82.3	78.7	76.1																80.3		
E.P. G. T.	67.8	61.1	66.8	63.9	66.4	51.1	51.1	48.2	41.0	46.6	52.5	54.1	49.9	65.7	68.0																56.9		
E.P. 5 E.	60.6	59.1	55.7	60.4	67.6	64.9	58.9	55.9	59.7	59.4	66.2	63.3	60.6	57.9	55.6																60.4		
E.P. 4 E.	74.8	70.8	74.3	79.9	81.0	78.5	79.7	77.7	79.4	84.7	87.3	89.4	92.0	91.6	90.7																82.1		
E.P.3 E.	54.5	50.4	58.6	69.8	64.9	63.5	60.6	61.9	73.2	55.1	60.4	61.8	59.0	54.3	55.9																60.3		
PROMEDIO E.P.	64.5	60.3	63.8	68.5	70.0	64.5	62.6	60.9	63.3	61.4	66.6	67.1	65.4	67.4	67.5																64.9		
<b>CANCUN CENTRO</b>	<b>63.9</b>	<b>72.5</b>	<b>76.4</b>	<b>63.3</b>	<b>59.6</b>	<b>59.9</b>	<b>60.3</b>	<b>68.2</b>	<b>61.8</b>	<b>63.8</b>	<b>61.3</b>	<b>55.9</b>	<b>58.7</b>	<b>62.5</b>	<b>73.4</b>																64.1		

**ZONA HOTELERA CANCUN - PUERTO MORELOS**

**ASOCIACIÓN DE HOTELES DE CANCÚN**

**MUESTREO DE OCUPACIÓN DIARIA (%) ABRIL A LA FECHA 2018**

T.I.G.T= TODO INCLUIDO GRAN TURISMO		T.I.5.E= TODO INCLUIDO 5 ESTRELLAS					T.I.4.E= TODO INCLUIDO 4 ESTRELLAS					E.P.G.T= PLAN EUROPEO GRAN TURISMO					E.P.5.E= PLAN EUROPEO 5 ESTRELLAS					E.P.4.E= PLAN EUROPEO 4 ESTRELLAS										
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN ABRIL 2018																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
<b>GENERAL</b>	86.9	85.9	88.1	90.2	91.6	88.8	86.9	81.7	81.4	79.2	83.2	89.1	91.2	91.9	85.9	81.6	81.1	85.6	90.8	91.6	91.1	85.0	81.2	79.3	81.7	86.5	90.6	91.0	85.1	78.5		86.1
T.I. G. T.	84.5	85.6	87.7	90.5	92.0	88.7	85.9	81.9	82.5	80.0	82.4	91.1	90.9	92.2	82.9	76.4	78.7	83.1	90.6	89.7	89.7	80.7	75.1	71.7	76.6	81.7	86.3	86.5	82.8	73.2		84.1
T.I. 5 E.	91.8	88.3	90.8	92.0	93.2	90.5	89.1	85.1	84.0	80.8	86.8	90.9	94.6	93.8	90.9	88.6	85.9	90.6	94.8	96.9	94.4	91.9	89.5	88.5	89.0	92.7	95.3	95.4	88.3	83.7		90.3
T.I. 4 E.	90.2	88.0	87.9	89.8	91.5	90.4	89.6	83.3	82.1	84.3	82.9	87.9	92.9	96.1	90.8	89.9	88.3	92.9	92.8	93.7	95.8	88.3	85.9	87.6	88.1	92.0	95.2	94.3	91.1	82.4		89.5
PROMEDIO T.I.	88.9	87.3	88.8	90.8	92.2	89.9	88.2	83.4	82.9	81.7	84.0	89.9	92.8	94.0	88.2	85.0	84.3	88.9	92.7	93.4	93.3	87.0	83.5	82.6	84.6	88.8	92.2	92.0	87.4	79.8		87.9
E.P. G. T.	84.2	81.3	82.9	83.4	84.6	80.0	77.3	61.0	56.8	59.9	69.2	76.4	69.4	76.6	65.9	57.6	55.0	56.3	61.5	65.9	68.7	60.4	63.6	64.1	69.9	82.0	88.3	96.6	82.2	80.8		72.1
E.P. 5 E.	74.8	76.4	81.3	83.6	85.0	79.2	79.1	67.9	68.8	67.3	71.9	76.2	76.1	76.9	71.7	69.9	68.9	73.8	74.2	74.9	79.8	73.0	69.7	64.7	66.0	66.3	76.4	71.0	69.5	76.0		73.7
E.P. 4 E.	79.7	83.6	86.2	88.2	85.1	76.5	72.2	70.3	77.0	80.3	80.3	86.2	87.2	83.5	82.3	80.9	81.8	83.4	86.0	91.1	90.6	84.0	82.7	84.2	80.0	84.0	93.0	94.1	89.9	90.0		83.8
E.P.3 E.	88.6	86.1	81.2	75.8	85.8	87.8	86.6	68.2	64.5	65.1	65.0	60.5	78.1	82.3	80.7	66.1	60.1	70.1	80.4	78.1	83.0	75.0	62.9	54.8	52.7	79.4	76.4	85.6	71.5	63.0		73.8
PROMEDIO E.P.	81.8	81.8	82.9	82.7	85.1	80.9	78.8	66.9	66.8	68.2	71.6	74.8	77.7	79.8	75.1	68.6	66.5	70.9	75.5	77.5	80.5	73.1	69.7	67.0	67.1	77.9	83.5	86.8	78.3	77.4		75.8
<b>CANCUN CENTRO</b>	<b>79.8</b>	<b>79.8</b>	<b>83.7</b>	<b>79.0</b>	<b>79.7</b>	<b>73.0</b>	<b>71.2</b>	<b>61.3</b>	<b>68.1</b>	<b>72.4</b>	<b>75.0</b>	<b>76.6</b>	<b>71.1</b>	<b>69.2</b>	<b>61.3</b>	<b>66.0</b>	<b>74.5</b>	<b>83.6</b>	<b>84.9</b>	<b>74.6</b>	<b>72.3</b>	<b>67.3</b>	<b>73.6</b>	<b>75.8</b>	<b>84.5</b>	<b>88.9</b>	<b>82.2</b>	<b>80.3</b>	<b>73.8</b>	<b>68.3</b>		75.1