

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) FEBRERO A LA FECHA 2019

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN FEBRERO 2019																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	78.0	82.6	83.3	77.3	75.2	77.5	82.1	84.4	85.3	82.4	81.3																					80.9
T.I. G. T.	76.1	83.7	83.3	77.5	75.0	76.0	77.9	79.3	79.9	83.1	83.8																					79.6
T.I. 5 E.	78.3	81.0	81.9	76.7	74.1	76.5	81.9	85.3	85.9	81.2	79.1																					80.2
T.I. 4 E.	79.3	84.4	85.7	83.8	79.8	81.6	87.4	94.8	96.6	93.8	84.2																					86.5
PROMEDIO T.I.	77.9	83.0	83.7	79.3	76.3	78.1	82.4	86.5	87.5	86.0	82.3																					82.1
E.P. G. T.	77.3	82.0	75.5	60.4	59.0	65.7	78.9	88.6	88.0	68.5	74.7																					74.4
E.P. 5 E.	71.8	79.1	80.9	77.7	76.5	77.6	79.1	77.2	85.5	83.2	80.0																					79.0
E.P. 4 E.	74.4	79.5	83.2	79.2	80.5	84.7	87.6	82.3	90.1	83.9	86.5																					82.9
E.P.3 E.	78.8	81.6	82.1	81.3	84.1	80.3	84.1	83.0	83.5	83.2	83.5																					82.3
PROMEDIO E.P.	75.5	80.5	80.4	74.6	75.0	77.1	82.4	82.8	86.8	79.7	81.2																					79.6
CANCUN CENTRO	69.6	67.8	64.7	62.7	75.3	82.5	85.4	78.8	81.0	67.8	72.3																					73.4

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MUESTREO DE OCUPACIÓN DIARIA (%) ENERO A LA FECHA 2019

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN ENERO 2019																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	86.9	82.4	81.9	80.1	76.9	72.4	72.3	71.0	71.6	73.3	71.5	72.3	70.9	70.4	73.2	75.0	78.5	78.6	81.3	78.0	75.3	73.4	76.0	80.8	82.2	79.6	75.5	72.4	72.7	72.8	75.7	76.0
T.I. G. T.	84.5	77.5	77.0	75.3	75.1	72.2	75.5	74.6	74.7	78.1	71.5	71.8	75.5	76.1	79.5	82.0	83.0	80.7	83.7	80.5	79.5	78.8	83.4	89.1	88.0	80.5	77.3	77.8	76.7	75.5	75.5	78.4
T.I. 5 E.	86.8	82.9	83.6	82.2	76.3	71.4	69.1	67.0	68.1	68.9	69.6	69.9	64.7	63.7	68.3	69.0	74.9	75.2	78.4	75.5	71.1	68.5	70.8	74.2	77.5	76.9	72.0	67.4	69.0	68.8	76.2	72.8
T.I. 4 E.	90.1	88.1	83.3	83.9	83.6	80.6	79.8	80.8	80.3	82.0	83.0	83.7	80.0	76.1	74.8	74.1	79.1	78.6	81.5	78.6	80.4	75.3	74.2	79.7	83.6	85.6	85.5	75.9	75.3	75.2	79.7	80.4
PROMEDIO T.I.	87.1	82.8	81.3	80.5	78.3	74.7	74.8	74.1	74.4	76.3	74.7	75.1	73.4	72.0	74.2	75.0	79.0	78.2	81.2	78.2	77.0	74.2	76.1	81.0	83.0	81.0	78.3	73.7	73.7	73.2	77.1	77.2
E.P. G. T.	87.2	81.2	78.0	72.0	66.4	54.2	60.0	56.7	57.5	60.2	53.6	71.0	64.0	64.2	63.2	59.5	59.9	57.6	56.3	52.9	52.7	52.7	57.0	68.0	74.7	71.1	60.6	57.3	59.6	66.1	62.1	63.1
E.P. 5 E.	92.3	94.7	85.8	82.8	85.3	81.2	80.8	78.3	77.8	76.3	73.6	72.1	71.2	67.0	69.5	76.1	76.4	80.4	82.1	79.9	76.2	76.2	74.6	71.0	73.4	72.5	68.9	61.8	62.4	63.3	62.1	75.7
E.P. 4 E.	79.4	74.3	77.0	73.8	71.7	65.6	71.8	75.5	76.0	80.1	76.6	78.1	77.2	78.2	77.4	84.1	86.1	85.9	85.1	79.7	82.3	86.2	84.2	89.6	87.9	88.2	83.9	81.3	78.4	79.8	75.8	79.7
E.P.3 E.	92.2	82.8	80.6	74.4	70.6	60.6	68.5	69.6	74.2	77.7	83.8	82.1	82.5	79.9	75.0	77.1	81.4	82.8	83.7	81.3	74.2	75.4	80.0	85.1	84.3	78.7	77.4	79.0	76.5	82.2	75.4	78.4
PROMEDIO E.P.	87.8	83.2	80.4	75.8	73.5	65.4	70.3	70.0	71.4	73.6	71.9	75.9	73.7	72.3	71.3	74.2	76.0	76.7	76.8	73.4	71.4	72.6	73.9	78.4	80.1	77.6	72.7	69.9	69.2	72.9	68.8	74.2
CANCUN CENTRO	81.6	82.4	74.9	70.8	69.8	61.7	62.0	69.6	70.1	72.2	68.9	64.2	58.1	69.7	73.4	83.1	78.7	70.3	70.0	60.2	69.4	78.5	80.3	82.0	67.9	67.1	71.1	64.2	71.3	74.6	76.1	71.4