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## **Cancun Kicks Off 2017 On The Right Foot**

**Cancun, Mexico January 24th, 2017** – The Cancun Convention & Visitors Bureau is proud to start the year with a vast array of new announcements that will keep travelers coming back for more. With an increasing number of visitors each year, Cancun works hard to provide guests from all around the world with unique experiences that will create memorable vacations for all of them.

“Throughout the years, Cancun has become synonymous with world-class entertainment and one-of-a-kind travel experiences,” said Lizzie Cole, CEO of the Cancun CVB. “Our destination is fully committed to continuing to offer an appealing array of events and experiences for our visitors to choose from. We look forward to continue promoting this culturally-rich and diverse destination and extend our growth in 2017.”

With several projects under way, including the addition of new hotels and a wide range of international activities and events scheduled for 2017, Cancun expects a very thrilling year. Its white-sand beaches, world-renowned gastronomy, high air connectivity and thrilling adventure offerings make it a must-visit locale for tourists of all ages year-round.

Guests heading to Cancun this year should not miss the following events:

- The Cranberries in concert at Moon Palace Cancun – February 10 - 12, 2017
- Isla Mujeres Carnival – February 26 - 29, 2017
- Krewella in concert at Grand Oasis Cancun - March 4, 2017
- Cancun-Riviera Maya Wine and Food Festival – March 16 - 19, 2017
- Cheap Trick in concert at Moon Palace Cancun – March 17 - 18, 2017
- Cancun’s anniversary – April 20, 2017
- Regata del Sol al Sol St. Petersburg, FL – Isla Mujeres – April 28 – May 5, 2017
- Blackout Triathlon Puerto Morelos – April 30 - May 1, 2017
- International Fishing Tournament Isla Mujeres – May 2017
- Regata Amigos Nueva Orleans – Isla Mujeres – May 2017
- Women’s International Fishing Tournament Isla Mujeres – June 2017
- Isla Mujeres Whale Shark Festival – July 2017
- Ricky Martin in concert at Estadio Andres Quintana Roo – July 15, 2017
- 6th Annual Holbox Gastronomic Festival – October 2017
- Cancun Travel Mart – October 16 - 18, 2017
- Xcaret’s Festival of Life and Death – October 30 – November 2, 2017

To help continue to ease travel for visitors from across the U.S. and Canada throughout 2017, the Cancun International Airport is currently working on the addition of a new terminal and an integrated 126-room property, slated for completion in 2017 and 2018 respectively. The airport has also seen a rise in flights from the U.S. this past year due to the lift in flight restrictions established by the U.S. and Mexican government in August 2016.

Projections for 2017 are already looking bright for Cancun, as AAA recently named it among the top international destinations with the most notable increases in travel bookings for 2016. CheapOair also included Cancun as one of its top contestants in its “International Destinations on the Rise in 2017” list.

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### **About Cancun**

As Mexico’s No. 1 tourist destination, Cancun is known all over the world for its spectacular beaches, unique beauty, breathtaking turquoise waters, and colorful culture. Cancun is located in the northern part of the southeastern Mexican state of Quintana Roo between Nichupte Lagoon and the stunning Caribbean Sea.

Cancun’s product includes the destinations of Puerto Morelos and the islands of the Mexican Caribbean, which comprise of: Isla Mujeres, Holbox and Contoy. Cancun is a multifaceted destination that combines the very best in luxury, nature, Mayan culture, glamour and world-class amenities with seductive adventure offerings and an up-and-coming gastronomy scene.

For more information, visit the Cancun Convention and Visitors Bureau website at: [www.cancun.travel](http://www.cancun.travel). Like us on Facebook at: <http://www.facebook.com/cancuncvb>, follow us on Twitter at @CancunCVB and Pinterest at @visitcancun. Browse through our videos on YouTube at: <http://www.youtube.com/user/cancuntravel> and share your pictures of Cancun on our Flickr site at: <http://www.flickr.com/photos/22572360@N07/> and on Instagram at @VisitCancun.